

“Business Wizard” and alumnus Mark Bouris

Mark Bouris, who is currently host of Channel Nine’s The Apprentice, is a successful entrepreneur and businessman having been involved in the finance and property sectors for over 25 years.

Mark founded Wizard Home Loans, one of Australia’s largest non-bank lenders, in 1996 and turned it into a financial powerhouse, taking on the big banks by offering consumers something different - smarter access to better value loans. Wizard grew to have a staff of 400, with over 250 branches in Australia and New Zealand, before it was sold to GE in 2004. Mark remained a non-executive chairman of Wizard until February 2009.

In 2006 Mark founded Yellow Brick Road, a financial advisory and wealth management firm of which he is Executive Chairman. Yellow Brick Road offers a full suite of financial services and advice to clients wanting to build financial security for the future.

In July 2004, Mark was appointed Adjunct Professor (Banking & Finance and Business Law & Tax) at the University of NSW and also sits on the Australian School of Business Advisory Council Board. Mark has a well earned reputation for championing legislative reform to consumers’ benefit. He is a member of the expert panel appointed by the Federal Government to review Australia’s sporting system, a past trustee of Sydney’s Powerhouse Museum and former chair of the Federal Government’s expert group on consumer protection in electronic commerce.

He is a published author – his books are *Wealth Wizard* and *The Yellow Brick Road to Your Financial Security* – and a regular financial columnist in News Limited publications including *The Sunday Telegraph*.

Mark is an alumnus of the Australian School of Business, UNSW (BCom 77, MCom 79). He believes in being successful in every facet of life – not just business. The father-of-four is a yoga and fitness devotee who is passionate about spending time with family and friends.

Find out more about Mark Bouris at the Annual Alumni cocktail event.

